

## **Lecture 19**

### **What Are You Bringing to Your Show Today?**

You're in the studio, and you have two hours to fill. For 60% of your show, you play music. What are you going to talk about for the remaining 40% of your show? If this is a two-hour show, what are you going to talk about for 48 minutes? It's quite a long time.

What is so interesting about you and your show that I'm going to spend the next two hours of my life listening to you?

#### **Example Items for a Music Show**

You can have music news about bands, festivals, tours, etc.

Live studio interviews with band members, journalists, bloggers, etc.

Talk to live guests and guests on the phone/Skype/chatrooms.

You can talk to listeners via tweets and Facebook messages.

You can have live music in the studio.

You can find stories and entertainment news to present.

You can have pre-recorded interviews and radio packages to play out on air.

You can create and present competitions.

You can consider using interesting listeners/callers/friends for semi-regular features. For example do you have a friend who can rant well? Maybe they'd like to rant on this week's news etc.?

Plan each hour of your show before you go on air.

#### **Consider These Points**

Does all of your music have vocals?

Will you be playing any instrumentals?

How much of the hour will have female vocals?

How much of the hour will have male vocals?

How much of the hour will be music from bands?

How much of the hour will be music from solo artists?

How much of the music will be upbeat?

How much of the music will be chilled?

If it's a mixture of both tempos, how will you schedule it in your hour?

How much of the music will be well known?

How much of the music will be unfamiliar to your listeners?

How much of the hour will be dedicated to requests or dedications, social media posts, and phone-ins?

Try not to play songs that are too similar in tempo back to back to back to back to back etc. Mix the tempos up a little bit. It keeps listener interest. Having the same pace and tone throughout the whole hour will begin to sound a little tedious. Even rock albums slow it down in places.

Think of your show as an album. Consider where you want to place each song in your playlist.