**Benefits of coaching for charities and social enterprises**

"In a recent study, training alone improved leadership skills by 22%. When combined with coaching, improvement jumps to 77%." (Fortune[[1]](#endnote-1))

Institute of Leadership and Management research shows 95% of organisations believed coaching benefited their organisation and 96% felt it benefited the individual[[2]](#endnote-2).

**Benefits included:**

* Improved communication and inter-personal skills
* Enhanced leadership and management
* Reduced conflict
* Developed personal confidence
* Increased understanding of attitudes and motivation
* Developed staff performance
* Preparation for a new role, promotion or career development

Charities and social enterprises are often run by people with a lot of passion for their work, and with a little support, they can make tremendous differences to the development of their organisation, and increase the impact they have on the vulnerable people they are working with.

I have worked with charity leaders who have been able to:

* Develop the strategic direction of their organisation
* Work with staff and partner organisations more effectively
* Gain a better understanding of their service users’ needs
* Improve relationships with their local community
* Develop innovative ideas for fundraising and service improvements

**Take a moment to consider:**

* What has been your motivation for signing up to this coaching course?
* What would you like to get out of it?
* What benefits do you think it could bring to the organisations you work with?
* What would be the ideal impact you would like your coaching to make?

Comment here on in our private Linked In group and start the discussion!

1. Taken from <http://www.n2growth.com/quotes-coaching.html> [↑](#endnote-ref-1)
2. Taken from ILM website: <http://www.i-l-m.com/research-and-comment/Coaching-research.aspx> [↑](#endnote-ref-2)